

"THE KISS"

An art project in public space
By Franz Wassermann ©1998

The kiss is an everyday, publicly intimate activity expressing affection, passion, and desire.

This videotape of two men kissing each other is the starting point of this art project. "THE KISS" is permanently displayed on monitor number 1, which is in turn installed in a shop window. A video camera observes onlooker number 1 and directly broadcasts his reactions on monitor number 2, which is located in another shop window. Desire, fear, and curiosity become public; the everyday voyeur is now perpetrator and victim.